



emanuel ungaro
PARIS



COMPANY BIOGRAPHY

THE STORY OF THE HOUSE EMANUEL UNGARO BEGINS IN 1965 WITH HIS FOUNDER EMANUEL UNGARO WHO BOLSTERED BY HIS EXCEPTIONAL CREATIVE TALENT, MOVED TO PARIS AT THE AGE OF 22 AND STARTED HIS APPRENTICESHIP ALONGSIDE THE SPANISH DESIGNER, CRISTOBAL BALENCIAGA.

THIS PERIOD TAUGHT HIM THE RIGOR AND PERFECTIONISM ESSENTIAL WHEN FOUNDING HIS OWN LABEL.

IN 1965, EMANUEL UNGARO DECIDED TO LAUNCH HIS OWN FASHION HOUSE SO THAT HE COULD CREATE FEMININE LOOKS THAT WERE NOT ONLY ELEGANT, BUT ALSO AUDACIOUS AND PROVOCATIVE.

SEASON AFTER SEASON, EMANUEL UNGARO DARED TO BE DIFFERENT, COMBINING UNEXPECTED YET SENSUAL CLASHES OF BRIGHT COLORS AND PRINTS WITH BEAUTIFUL DRAPING.



COMPANY BIOGRAPHY

LOCATED ON THE AVENUE MONTAIGNE IN THE HEART OF PARIS'S COUTURE FASHION DISTRICT, SINCE 1967, THE HOUSE OF EMANUEL UNGARO HAS ACQUIRED INTERNATIONAL FAME WITH ITS UNQUESTIONING FEMININITY, PURITY OF SILHOUETTE, FLAMBOYANT PRINTS AND EXQUISITE ATTENTION TO DETAIL AND COLOR.

UNTIL HIS DEPARTURE IN 2004 FROM THE HOUSE HE FOUNDED, MR. EMANUEL UNGARO HAS CONTINUOUSLY DRIVEN THE HOUSE FORWARD EVERY SEASON WITH EACH NEW COLLECTION, BY ANTICIPATING TRENDS AND REMINDING WOMEN OF THEIR POWER OF SEDUCTION VIA HIS RICHLY EMBELLISHED DESIGNS.

TODAY, THE BRAND IS PRESENT IN ALL INTERNATIONAL MARKETS THROUGH ITS READY-TO-WEAR AND ACCESSORIES COLLECTIONS FOR WOMEN AND MEN AS WELL AS ITS FRAGRANCES. THE FIRST FRAGRANCE "DIVA" WAS LAUNCHED IN 1983 AND WAS FOLLOWED BY OTHER SUCCESSFUL FRAGRANCES.



A STRONG NETWORK OF PARTNERS

THE BRAND ENJOYS TRUE GLOBAL RECOGNITION, WITH STRONG CONSUMER AWARENESS IN PLACES LIKE UNITED STATES, ASIA, THE MIDDLE-EAST OR LATIN AMERICA.

THIS IS A TRUE MAISON, AS OPPOSED TO A NUMBER OF COMPETITORS BEING SEEN AS FASHION HOUSES, A MUCH MORE EXCLUSIVE POSITIONING.

BRAND HAS ALSO BEEN CONSISTENTLY SUPPORTED BY ADVERTISING CONTRIBUTION FROM THE NETWORK OF STRONG LICENSEES WORLDWILDE.

THE HOUSE HAS TAKEN OVER ITS WOMEN'S READY-TO-WEAR AS A DIRECT OPERATION FROM RESORT 2018.

WORLDWIDE LICENSE FOR FRAGRANCES IS IN THE HANDS OF FERRAGAMO PARFUMS S.P.A.

WORLDWIDE LICENSE FOR FURNITURE, UPHOLSTERY AND CANDLES HAS BEEN GRANTED TO JNL S.A IN BELGIUM.

MEN'S READY-TO-WEAR AND ACCESSORIES COLLECTIONS ARE DEVELOPED WITH PARTNERS ALEA FASHION INDUSTRIES, RODOLFO ZENGARINI SRL AND MILANO FASHION SRL IN ITALY.

EXISTING PARTNERSHIPS WITH ITOCHU CORP. IN JAPAN AND E-SENSE, CO.LTD IN KOREA.





THE BRAND

« A GOOD DESIGNER SHOULD BE
ARCHITECT FOR THE DESIGN,
SCULTOR FOR THE SHAPE, ARTIST FOR
THE COLOUR, MUSICIAN FOR THE
HARMONY AND PHILOSOPHER».

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THE SPIRIT

MR. UNGARO'S UNIQUE STYLE IS MADE OF UNQUESTIONING FEMININITY, PURITY OF SILHOUETTE, FLAMBOYANT PRINTS, EXQUISITE ATTENTION TO DETAILS...

PURE SEDUCTION VIA RICHLY EMBELLISHED DESIGNS AND UNEXPECTED CLASHES OF BRIGHT COLORS AND PRINTS.

HIS FEMININE LOOKS OF TODAY STILL EMBODY THE SAME AUDACITY AND ELEGANCE.

A LIFESTYLE BRAND

WOMENSWEAR

MENSWEAR

FRAGRANCES

AMENITY LINES

HOME

HOME FRAGRANCES





WOMEN READY-TO-WEAR

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SPRING SUMMER 2020

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MEN READY-TO-WEAR



PHILIPPE PAUBERT MEN'S DESIGNER

WORKING WITH PIERRE BALMAIN,
GUY LAROCHE AND CHRISTIAN DIOR.
EMANUEL UNGARO MENSWEAR
DESIGNER FROM 1993.

“CULTIVATES THE DNA OF THE
MAISON THROUGH METROPOLITAN
SILHOUETTES”.

CULTUREBOX – JANUARY 2016

“HE HAS CRAFTED EACH ELEMENT IN
HIS ENSEMBLES TO ALWAYS HAVE
THAT AIR OF FREEDOM”. FASHION
INSIDER – JANUARY 2016



SPRING SUMMER 2020

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SPRING SUMMER 2020

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DIVA

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THE FRAGRANCES

« A PERFUME IS AN INTIMATE
OBJECT, IT IS THE REFLECTOR
OF THE HEART».

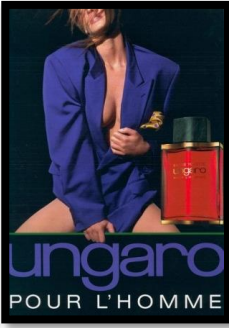
AN EVOLVING STORY



DIVA



SENSO



POUR L'HOMME



APPARITION



L'AMOUR FOU



FRUIT D'AMOUR



La DIVA



L'HOMME

UNGARO

1983



1987



1991



2004



2007



2012



2015



2016



2018



ungaro.com

La
DIVA
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L' H O M M E

THE NEW FRAGRANCE



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AMINITIES





FURNITURES, UPHOLSTORY & WALL PAPERS

A LUXURIOUS COLLECTION MADE OF
PRECIOUS MATERIALS : LAQCUERED
WOODS, MARBLES FROM MEXICO,
BLASTED GLASS, POLISHED METALS,
STAINLESS STEEL AND FABRICS,
LIGHTING, MIRRORS, CARPETS AND
CUSHIONS

FURNITURES, UPHOLSTORY & WALL PAPERS



FURNITURES, UPHOLSTORY & WALL PAPERS



HOME FRAGRANCES

A FULL RANGE OF ORNAMENTS MADE BY MASTER CRAFTSMEN IS AVAILABLE EITHER HAND-BLOWN GLASS OR METAL ADORNED WITH FINE LEATHER.

EACH PIECE IS UNIQUE SIGNING THE COLLECTION WITH A “COUTURE” TOUCH FOR THE MORE STYLISH INTERIORS.





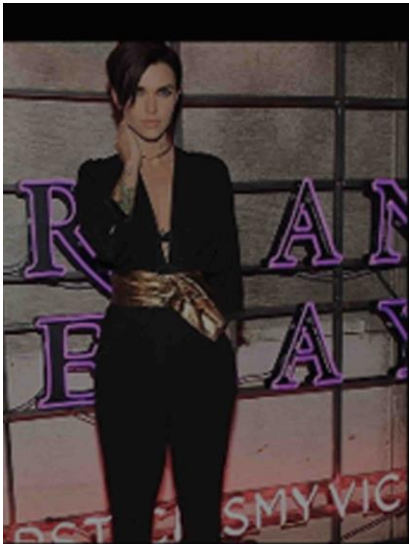
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HOME FRAGRANCES

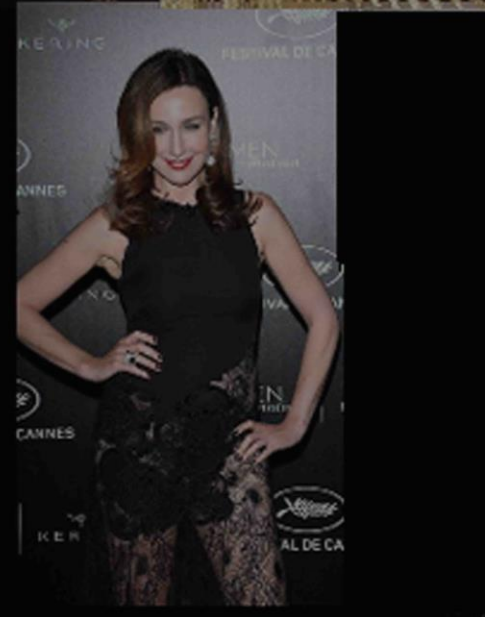
CANDLES AND 100% NATURAL BOTANICAL HOME FRAGRANCES.



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CELEBRITIES





ANGELINA JOLIE



CAMERON DIAZ



EVA LONGORIA



SHARON STONE



HALLE BERRY



KATY PERRY



ZOÉ SALDANA



MIRANDA KERR



BLAKE LIVELY



JENIFER LOPEZ



CINDY CRAWFORD



ELLIE GOULDING



CHLOE & HALLE
BAILEY



CARA DELEVINGNE



RUBY ROSE



MARION COTILLARD



SASHA LANE



SEAN « DIDDY »



KAYNE WEST



ADRIEN BRODY



TOMER ET SANDRA SISLEY



JAY Z