

Christian Lacroix



Christian Lacroix: The Brand

Ever since the creation of the couture house in 1987, Christian Lacroix style is unique, exuberant, colorful and baroque. From their inception, Christian Lacroix's creations have been coveted and embraced by many great international fashion editors and stars. Mr Lacroix has given the Couture House 22 years of unrivalled creations.

Today, the House of Christian Lacroix conserves a heritage of unparalleled richness.

Working alongside CEO Nicolas Topiol and leading the House in an evolving creative direction: Sacha Walckhoff, Mr Lacroix's design assistant from 1992 to 2009, and the creative director of the successful "Bazar by Christian Lacroix" line. Sacha Walckhoff continues to play a crucial role in building the brand and has succeeded in all positions of fashion from concept to design. Successively a stylist, ready-to-wear, studio director, consultant and "right hand man" of Mr Lacroix, Sacha Walckhoff is pivotal in leading the House of Christian Lacroix towards commercial success.



A Timeless Brand

The Christian Lacroix brand subsists through timeless values. The House of Christian Lacroix is identified throughout its history and today by these images, convictions and concepts:

- Paris
- Haute Couture
- Richness of Colors
- Provence
- Mix and match
- Liturgy
- Hispanism
- Graphic prints
- Art of Singularity
- Attentiveness to detail
- Broad-Mindedness
- Modernism
- Avant-garde
- Baroque
- Sumptuous

The result is a fabulously richly entwined universe which can be continually reinterpreted, re-mixed and illuminated. A fundamentally contemporary and dynamic brand





Christian Lacroix Brand Experience

FASHION



Menswear



Eyewear



Silk Scarves



Fashion Accessories



Baby



LIFESTYLE



Furnishing Fabrics, Wallpapers & Accessories







Wood Wall Coverings



Tabletop





Stationery



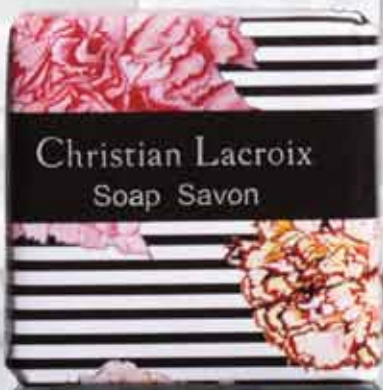
Mobility



Scented candles



Hotel Amenities



Fragrance



PARTNERSHIPS

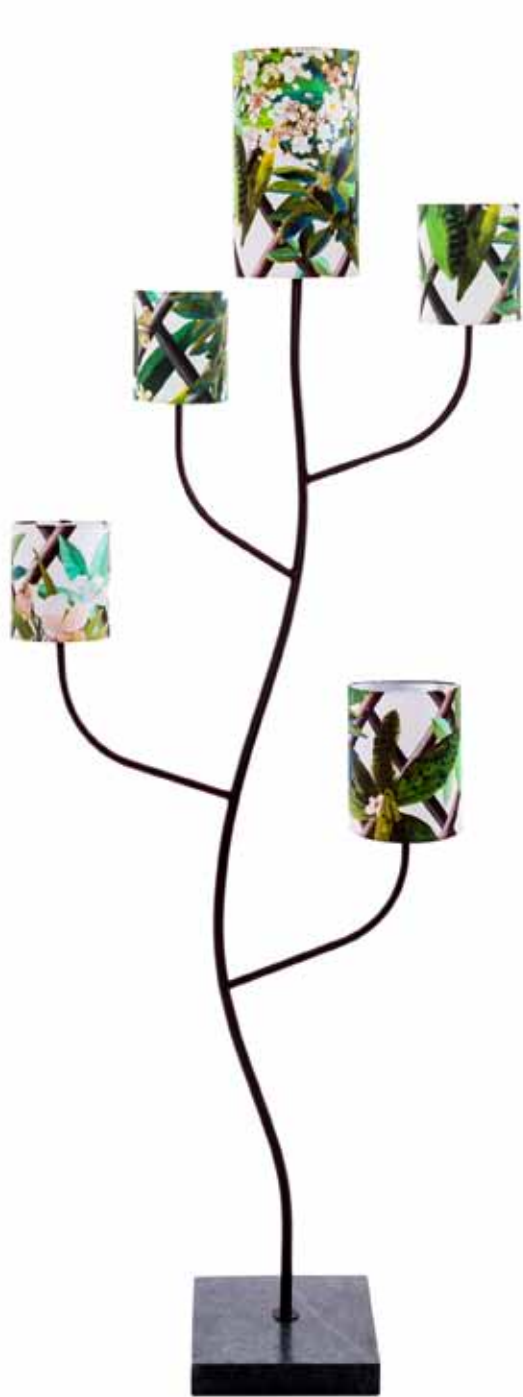
Moooi

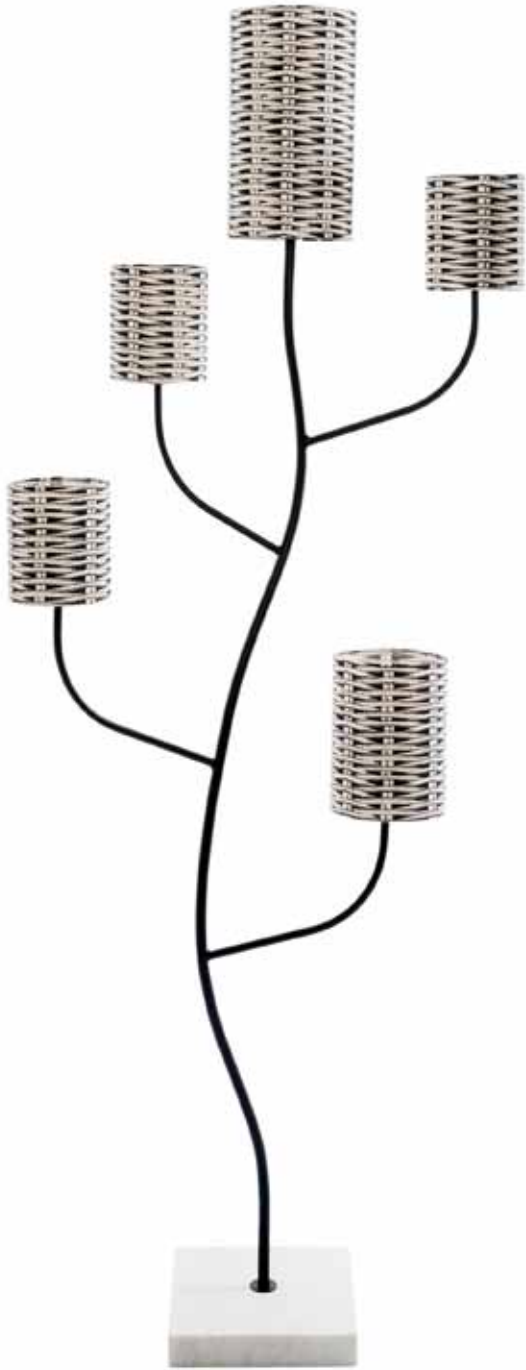


Kartell



Forestier





Air France Uniforms



China Eastern Airlines Uniforms



Evian



Chivas



Valrhona



SOCIAL MEDIA

Digital Presence

Christian Lacroix website visitors
by country of origin**

1. France	35,54%
2. USA	13,70%
3. UK	7,30%



Christian Lacroix facebook
visitors by country of origin**

1. France	10%
2. USA	8,7%
3. Mexico	7,4%
4. Brasil	6%



310K likes*



110K followers*



13K followers*



4,2K followers*

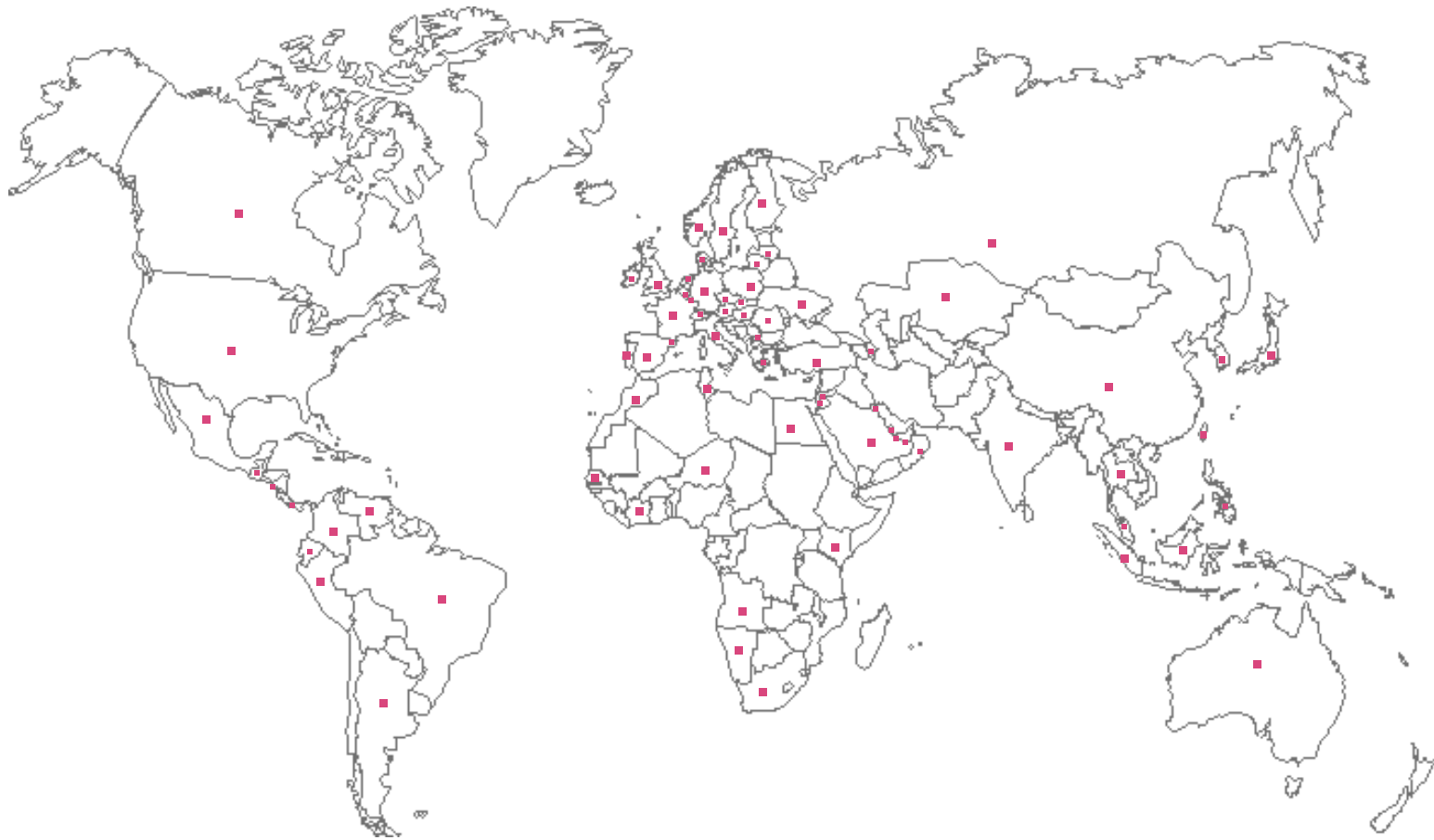
*Data as of January 2016
** From 01/01/2015 to 31/12/2015

DISTRIBUTION

Worldwide distribution in 2016 by channels

The Christian Lacroix Fashion and Home collections are available worldwide through a network of Christian Lacroix boutiques, department stores, concept stores and specialty stores.

A total of over 5500 points of sales carry the Christian Lacroix brand name from North America, throughout Europe, the Middle East and Asia Pacific.



Over **5500** Christian Lacroix points of sale worldwide

Christian Lacroix stores

The Christian Lacroix Boutique on Place Saint Sulpice provides a showcase of the whole universe of products offered by the Christian Lacroix brand.

This « Mix and Match » world incarnates all of the possibilities of the House of Christian Lacroix and shows its creative strength as well as all of the cross-product current and future opportunities.

FRANCE

Christian Lacroix Flagship
2-4 place Saint Sulpice
75006 Paris

Christian Lacroix Arles
52 rue de la République
13200 Arles

PANAMA

Christian Lacroix Multiplazza Mall
Christian Lacroix Multicentro Mall

ARGENTINA

Christian Lacroix
10 boutiques in Buenos Aires



Department stores : Europe

FRANCE

Le Bon Marché
Galeries Lafayette
Le Printemps
Franck & Fils
BHV

UNITED KINGDOM

Harrods
Liberty
Selfridges
Harvey Nichols
Fortnum & Mason
Fenwick

GERMANY

Kadewe
Alsterhaus
Poolish

SWITZERLAND

Globus
Brunschwig

ITALY

La Rinascente

SPAIN

El Corte Inglés

THE NETHERLANDS

De Bijenkorf

RUSSIA

Tsuum (Tsum)

ESTONIA

Kaubamaja

KAZAKHSTAN

Viled Group

TURKEY

Beymen

SCANDINAVIA

Illums Bolighus



PRINTEMPS

HARVEY NICHOLS

HEAL'S

Fenwick



SELFRIDGES & CO



El Corte Inglés

Department stores : rest of the world

USA

Saks
Nordstrom
Neiman Marcus
Bloomingdales

JAPAN

Isetan
Mitsukoshi
Seibu
Bals

HONG KONG

Harvey Nichols
Lane Crawford
Seibu

AUSTRALIA

Peter's of Kensington
Myer

CANADA

Holt Renfrew

MEXICO

El Palacio de Hierro

CHILE, ARGENTINA PERU, COLOMBIA

Falabella

MOROCCO

Galleries Lafayette
Casablanca

CHINA

Lane Crawford

TAIWAN

Sogo Department Store

MACAU

New Yaohan

UAE

Galleries Lafayette Dubai

Lane Crawford



 MITSUKOSHI



HARVEY NICHOLS

新八佰伴
New Yaohan



Neiman Marcus

falabella

NORDSTROM



SAKS
FIFTH
AVENUE

El Palacio de Hierro

Speciality stores : a selection of POS

STATIONERY

Fred Segal (US)
Books & Books (US)
Anthropologie (US)
Paper Source (US)
Kate's Paperie (US)
Calypso St Barth (Caribbean)
Papyrus (US)
Indigo Chapters (Canada)
Inaya (Mexico)
Normann Copenhagen (Danmark)
Les Milles Feuilles (France)
Arabesque (France)
Heal's (UK)
Waterstones (UK)
Ortloff (Germany)
Maison NL (Netherlands)
Dunas Lifestyle (Portugal)
Artifacts (Taiwan)

FASHION ACCESSORIES

Paris Gallery (Dubai)
Trianon Group (Dubai)
PTJ Ltd (Japan)
Gilofra (Italy)
The Beauty Group (HK)
Rolling People (UK)
Tandem (Morocco)
Brand in Trend (Russia)
Butik (Russia)

KIDSWEAR

Horn's (HK)
My Little Angel (Abu Dhabi)
Moments Group (Bahreïn)
Alesayi (Saudi Arabia)

TABLEWARE

Michael C Finna (US)
Gumps (US)
Gracious Home (US)
Boyd Philadelphia (US)
Les Arcades (Lebanon)
L'Art de Vivre (Morocco)
Inv Home (India)
Kim T (Singapore)
Bellavita (Taiwan)
C&D Style (Lithuania)

EYEWEAR

Vision Essentials (US)
Rosin Eyecare (US)
Mr Eye Doctor (US)
Grand Optical (France)
Alain Afflelou (France)
Lissac (France)

HOME

Osborne & Little (US)
Showrooms (US)
Manor House (Chile)
Miranda Green (Argentina)
Heal's (UK)
Designers Guild (UK)
Elisabetta Maurer (Italy)
Almana Maples (Bahreïn)
Kocache Interiors (Lebanon)

MOBILITY

Fnac (France)
Darty (France)
Bouygues (France)
Orange (France)
Carphone Warehouse (UK)

HEAL'S
GRACIOUS HOME
NEW YORK



Fred Segal
SANTA MONICA
ANTHROPOLOGIE

normann
COPENHAGEN



W
Waterstone's

Other specialty stores & E-commerce

MoMA / LACMA / MET
Frick Museum
V&A
Arteum, 107 Rivoli
The Ritz Carlton
Caesar's Entertainment
Follett Group
A.I. Friedman
C.O. Bigelow Chemist
Delaware Art Museum
Strand Group
Ruth Meyers

NeimanMarcusDirect.com
Saks.com
Zappos.com
Amazon.com
Amara.com
Ruelala.com
Yoox.com

The logo for the Victoria and Albert Museum, featuring the letters 'V&A' in a stylized, black, serif font.The logo for the Museum of Modern Art, featuring the letters 'MoMA' in a bold, black, sans-serif font.

The Metropolitan
Museum of Art



A M A R A
LIFE • STYLE • LIVING

arteum
ART IS YOURS

The logo for Amazon.com, featuring the word 'amazon.com' in a black, sans-serif font with a yellow arrow pointing from the 'a' to the 'z'.The logo for Ruelala, featuring the word 'Ruelala' in a black, cursive script font.

Duty free & travel retail

Duty Free of Americas JFK International Airport – New York

Duty Free of Americas La Guardia – New York

Duty Free of Americas Detroit International Airport

Duty Free of Americas Washington DC Dulles Airport

Duty Free of Americas Washington DC Dulles Airport

Duty Free of Americas Miami International Airport

Duty Free of Americas Atlanta International Airport

Duty Free of Americas San Antonio International Airport

Duty Free of Americas Punta Cana – Dominican Republic

China National Service Co Duty Free

Air France in flight - France

Luxair in flight - Luxembourg

Tallink Silja Line - Finland



WORLDWIDE APPEAL AND BRAND AWARENESS



JANINE PRESENTS

INTO THE WOODS

The vibrant flora and fauna of the Caribbean are moving in.

Christian Lacroix Maison for Designers Guild presents Nouveaux Mondes, a new collection of lush fabric and wall coverings inspired by the exotic Caribbean. Explore the crisp forest foliage and colourful feathers in "Canopy"; catch a glimpse of a mysterious wildcat from "Pantigre"; and dance with the kaleidoscopic butterflies of "Mariposa". The adventure starts at Janine.

Canopy cushion, Christian Lacroix Maison at Janine

Pantigre cushion, Christian Lacroix Maison at Janine

Caribe footstool, Christian Lacroix Maison at Janine

Wild Nature cushion, Christian Lacroix Maison at Janine

Caribe cushion, Christian Lacroix Maison at Janine

Christian Lacroix Maison Spring/Summer '15





(shopping)

On n'y voit que du bleu

Soignée, coquette, indigo, pérorée, nuit... Cette rentrée, on aime à la passion les bleus amples pour leur puissance évaporative et leur intensité onirique. Maudit de réaliser, plonger dans la vague! Par Gail Reyer (Photo Mark Eichen Schreyer)

Blue velvet
Modèle avec coussins L. 202 x P. 101 x H. 75 cm. "Sofa" Mercedes, à partir de 1 100 € (à compléter avec coussins, table, pouf ou lit). Disponible avec deux pieds (à 1 100 €). Disponible en "Couché Shop" 312 €.

POUR PLUS D'IDÉES, VISITEZ NOTRE BLOG: www.marieclairemaison.com
Au top, toujours. Car Marie Claire & Co.

120

L'ÉDITORIAL AD

UN ÉTÉ PARFAIT

Où sont les ingrédients d'un été parfait? On croquerait bien, avec une, le miel... et pourquoi il n'a pas toujours été avec nous les de nous que des maisons extraordinaires qui font le cœur de ce magazine. En Afrique du Sud, on nous avons photographié une splendide maison d'architecte en plein haut (p. 110), les images réalisées dans le ciel, nous ont inspirés pour composer une de ces à nos les vers de la nature. À Saint-Tropez, un lieu très subtil nous a fait découvrir le rayon de l'air, apportant une douceur qui nous finalement un lieu au décor 20' de la maison que nous avons fait (p. 90), les faits, l'été parfait nous sera donc plus, nous la personnalité de chacun. À la voir que propose une maison (p. 120), un bon exemple maison (p. 24 et 25-26), une vue de la table que nous avons la maison (p. 22), et la singularité d'un lieu nous par un créateur (p. 34), on nous a un espace fermé (p. 37)... Après cela, le soleil, c'est pour la créer sur le globe. Nous vous souhaitons donc un été parfait - pour vous.

M.C.
MARIE CLAIRE, RÉDACTEUR EN CHEF

Un espace, un projet de vie dans un cadre à l'architecture, une maison d'architecte, un espace d'habitation. Ce projet, issu de 7 ans de travail, a été réalisé à 170 € le mètre carré, à Paris, le projet de la maison, à Paris, à 100 € le mètre carré. Ce projet, issu de 7 ans de travail, a été réalisé à 170 € le mètre carré, à Paris, le projet de la maison, à Paris, à 100 € le mètre carré. Ce projet, issu de 7 ans de travail, a été réalisé à 170 € le mètre carré, à Paris, le projet de la maison, à Paris, à 100 € le mètre carré.

AD
ARCHITECTURAL DIGEST. ARCHITECTURE, DÉCORATION, ARTS, DESIGN

100% - 100% 100%
100% 100% 100%

INSPIRATIONS D'ÉTÉ

SHOPPING
Les bons accessoires au bord de la piscine

DÉTOX
Les 25 idées pour embellir la salle de bain

DESIGN
Les créateurs et toutes les nouveautés que vous allez aimer

TOP SECRET
Nos adresses privées de Monaco au Libanon

STYLE
Glamour, sauvage, vintage... 7 maisons à l'esprit vacances

100% 100% 100%



Based on the fashion label's theatrical couture pieces, Christian Lacroix Maison's Love Who You Want range can be mixed and matched as you see fit. A collaboration between Lacroix and Vista Alegre, the range cleverly combines familiar designs with new and unexpected elements.

- christian-lacroix.com
- Patsy and Edina (played by Joanna Lumley and Jennifer Saunders, respectively) are the main characters in the iconic BBC sitcom Absolutely Fabulous.

The collection was inspired by a game played by French surrealists in the 1920s, where artists imagined the construction of a painting without knowing what had been painted before.

NO
22
 BECAUSE
 IT'S LACROIX,
 DARLING!
 Patsy and Edina must be over the moon with Christian Lacroix Maison's new Love Who You Want porcelain gift collection.



INTERIOR ARCHITECTURE / DESIGN / ARTS COLLECTION / TRAVEL / FOOD & DRINK / TECHNOLOGY / STYLE / HISTORY ETC. / DIARY / ALTO

Fashion designers such as Kate Spade and Christian Lacroix have made their mark in the world of greeting cards and stationery sets. Writer, illustrator and photographer Garance Doré is also in on the act. Renaissance artist and architect Michelangelo has meanwhile provided inspiration for stationery emporium Faberlic's latest collection. The Italian brand has marked the 500th anniversary of its traditional Fabriano paper with a drawing folder that pays homage to Michelangelo. A music book in honour of Beethoven also makes up its new range. Both the composer and Renaissance artist used Fabriano paper for their work.

Here's our rundown of some beautiful stationery designs.

Christian Lacroix Papier by The Libretto Group



The Libretto Group has created stationery collections under license for names such as Christian Lacroix and the Victoria & Albert Museum. This Christian Lacroix range features bees, cards, diaries and notebooks. Exotic and vibrant prints dominate.



LA PARISIENNE



VALÉRIE LEMERCIER
DRÔLE DE RENCONTRE

BEAUTÉ
TOUTES LES
INNOVATIONS
POUR
RAJEUNIR

MORIGIE EXCELLENTE
PERSONNE SE R
DEBILLE DANS
LE SANS-ATTENTION DE
MIS-COÛLÈRE
COMMENT EXTERIEUR
ROGARDER DANS LE VOTRE

Le Parisien



version
fermina
Le Journal du Dimanche
PARIS & MO
Je m'ôte pour une autre mode
et je branche en famille

psy
DEVENIR SOLAIRE
ÇA S'APPREND!
UNE ENFANCE
Boris Cyrulnik
réagit au film de
Philippe Claudel

PIMENT
LA FORCE
EST EN LUI

MAQUILLAGE
LES HUIT NOUVEAUX
GESTES À ADOPTER

MODE
au boulot
je travaille mon style

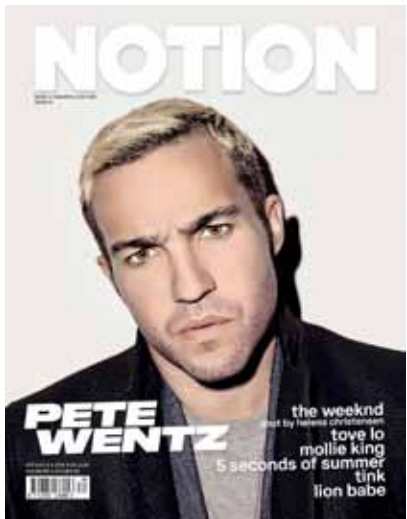
Septembre 2015

Volt Caf 



PAUSE





Star Appeal

